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88.5FM WFCR and Clear Channel Radio Bringing First Public Radio News Service to 640AM WNNZ, Springfield, MA

88.5FM WFCR To Build News Production Facility at WGBY/TV 57

Amherst, MA, March 9, 2007 – 88.5FM WFCR and Clear Channel Radio in Springfield, Massachusetts, announced today an agreement to bring public radio news and information programming to Clear Channel Radio’s 50,000 watt 640AM WNNZ in Springfield, Massachusetts.

WFCR will provide public radio programming for 640AM WNNZ, drawing on news and information programs produced by National Public Radio (NPR), Public Radio International (PRI), and American Public Media (APM), in addition to the reporting of its own regional staff of six reporters.

The broadcast on 640AM WNNZ will be a major boost to WFCR’s efforts to bring the best of public radio’s many fine news programs to its audience. A similar service now airs on 1430AM WPNI, operating with 5,000 watts and reaching a maximum potential audience of 136,000 Springfield residents, according to Arbitron data. The LMA with Clear Channel will increase the news service’s potential listenership to 1.9 million people in Springfield and throughout the four counties of Western Massachusetts, matching that of WFCR on the FM band.

“Listeners everywhere value public radio news programming very highly, and broadcasting on Clear Channel Radio’s high-powered signal provides an amazing opportunity for us to bring it to a larger audience than ever before,” said Martin Miller, General Manager of WFCR. “It’s an excellent addition to our FM service at 88.5, and we are very fortunate that Clear Channel is connected with local listeners and recognizes that there is a place for our programming on this desirable position on the AM dial.”

WNNZ will carry news reports from WFCR’s staff of six reporters based in Springfield and Amherst, supplemented by others in the state houses of Massachusetts and Connecticut. To increase coverage of Springfield, WFCR will be building a small news production studio in the facility of WGBY, Channel 57, Springfield’s public television station. In addition, Clear Channel Radio will assist WFCR by supplying news content from its local news bureau.

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“Clear Channel Radio has always been committed to super serving its local communities in new and innovative ways,” said Sean Davey, market manager, Clear Channel Radio/Springfield. “By casting a wider net for WFCR’s particular brand of informative radio programming, Clear Channel is filling a gap in this market and dramatically expanding what had previously been very limited audience reach.”

The new programs will debut on 640AM WNNZ on April 2, 2007, when WNNZ will become the exclusive home for this format in the Western Massachusetts area. Clear Channel Radio will provide on-air cross promotion on its other Springfield stations, a WNNZ website will be developed, and the full schedule of programs will be available to listeners through on-line streaming. Once this new service is launched, 1430AM WPNI will cease carrying the programs provided through WFCR, because they will have moved to WNNZ.

About WFCR

88.5 FM WFCR, Public Radio for Western New England, is an affiliate of National Public Radio, American Public Media, and Public Radio International, serving over 174,000 listeners in Massachusetts, Connecticut, Vermont, New Hampshire and New York with regional news and locally produced classical, jazz and world music programming. WFCR’s programs are broadcast at 88.5 FM, and can also be heard on two HD Radio™ channels. The University of Massachusetts is the license holder for 88.5 FM WFCR, which operates with the advice and support of Amherst, Hampshire, Mount Holyoke and Smith Colleges, and the University of Massachusetts Amherst. For more information about WFCR's programs and services, call 413-545-0100 or visit WFCR online at wfcr.org.

About Clear Channel Radio Springfield

Clear Channel Radio/Springfield locally operates WHYN-AM (560), WHYN-FM (93.1), WHYN-FM (93.1-HD2), WPKX-FM (97.9), WPKX-FM (97.9-HD2) and WRNX-FM (100.9), reaching over 302,000 listeners per week, with a wide variety of programming. Clear Channel Radio/Springfield studios are in downtown Springfield.

About Clear Channel Radio

Clear Channel Radio is a leading radio company focused on serving local communities across the U.S. with more than 110 million listeners choosing Clear Channel Radio programming each week. The company's content can be heard on AM/FM stations, HD digital radio channels, on the Internet, via iPods, through Motorola's iRadio cell-phone service, and via mobile-navigation devices from Cobra, Garmin, Kenwood, and others. The company's operations include radio broadcasting, syndication, and independent media representation. Clear Channel Radio is a division of Clear Channel Communications, Inc. (NYSE:CCU), a leading global media and entertainment company. More information on the company can be found at www.clearchannel.com.